

September 2007

▶ Volume 1, Issue 1

Live in...Work in...Play in Lake City, Iowa

Coordinator Change

As most of you already know Janelle has retired as Coordinator for the Lake City Betterment Association and I took over August 1, 2007. For those of you I have not met, my name is Jenifer Villhauer. I will be in the Betterment Office (113 East Main) Monday-Friday from 8-noon. I am in and out of the office a lot. Generally the office is unlocked until 5 so leave a note if I am not in when you stop. The office phone # is 464-7611 and the email is lakecitybett@iowatelecom.net. When you have a free moment check out the website at lakecityiowa.com.

I am going to be doing a few things differently from in the past. The first is memberships and benefits of being a member. First of all, for the remainder of 2007 I will be treating every business as if it belonged to the Lake City Betterment Association. I want every business to have an opportunity to see the LCBA in action and gain an understanding of the benefits of being a member. To do this effectively I need some information from each business. Please see the bottom of the back page. It will really help me out if you complete this short form and return it ASAP.

Thank You Fall Festival Sponsors:

- Meyers Hardware-Pie
- Coyotes Café-Salsa
- State Farm-Kiddie Parade
- Town Square Quilt Shoppe -Freedom Quilts
- Wright's Place-Motorcycle Show
- Macke Motor's-Kiddie Train
- Shady Oaks-Petting Zoo
- Blair's Artistic Touches-Chainsaw Art
- Pie Toss-Opportunity Living/Celebrations to Go
- Smith Racing-When will it Blow
- Once, Then, & Again-Pumpkin Painting
- Mid Iowa Ins-Rubber Ducky Bingo
- Mark's Super Value-Sprint Races
- Lake City Electric-Sack Hop
- Stewart Memorial Community Hospital-3 Legged Race
- Lake City Lumber-Seating
- Wilkins Napa, Lake City Graphic-Chili



SPONSORSHIP

There are still activities available to sponsor for Fall Festival. Most sponsorships cost \$50 and this money is used to pay for prizes, supplies, & you name advertised as a sponsor. Please call, email, or stop in to become an activity sponsor

Fall Festival-Play In.....Lake City, IA

This year we are really shaking things up. Fall Festival will be held on Sunday, September 23rd, beginning at 11AM and we have added tons of activities. There are three cook-offs scheduled: chili, pie, and salsa. We will also be serv-

ing lunch from 11-1. Kettle corn, & caramel apples will be available all day. Freedom Quilts- will have a presentation and display in the community building. Farmer's Market, Chainsaw Art, and Bingo will be going on throughout the day.

Activities for the kids include: street races, balloon toss, sack hop, pie toss petting zoo, & parade. So do you see how easy it is to 'play in' Lake City, IA?

Community Calendar

I would like to create a community calendar to be distributed to all business/organization members every month. This calendar is pretty empty. I need your help for next month's calendar. Please email, call, or stop in to tell me about all the events at your business. Please understand that you will be treated

like a LCBA member and we will list your event's for the remainder of this year. Discretion will be used for events that are more advertising than events.

Feel free to include any and all **events**, even birthday celebrations.



Join us for coffee at the Betterment Office on September 19th at 10:00 AM

September 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12 LCBA Meeting 5:30	13	14	15
16	17	18	19	20	21	22
23 Fall Festival	24	25	26	27	28	29
30						

Welcome To our Community-New Businesses

Nelson's Nursery

Custom Tops by-Don Daisy

Bowie International LLC

Lore's Hair Salon

Top 5

Reasons to Shop Locally

- 1. Personal Service**-Eric Hying, Lake City Lumber, delivered building materials to my front door this week.-no charge. Ron Meyer's brought me appliance boxes for our puppies this week-no charge.
- 2. Sales Tax**- When you pay sales tax in Lake City it benefits Lake City. When you pay sales tax outside of Lake City it does not benefit Lake City.
- 3. Fuel**-Have you ever compared the cost of driving out of town to the cost of driving a few blocks or miles.
- 4. Time**-How much are you worth? And how much of that value do you waste 'on the road' to shop out of town.
- 5. Gossip**-How else are you going to know what the neighbors are up to?

**Lake City Betterment
Association**

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Live in...work in...play in

Lake City, IA

Est. 1856

Everything but a lake!

Business Information Form-

Please complete and return to the LCBA office at 113 1/2 East Main, or lakecitybett@iowatelecom.net

Business Name, Address, email, website:

For each of the following please provide full name, telephone #, and email address

Owner/s

Manager

Public Relations

Manager

Advertising

Please provide a description of your business, explain any special services or products which you provide, what year you opened, etc.